

Charitable Objects

(i.e PCGB's purpose)

Mission:

The body responsible for safeguarding the interests of pure and traditional breeds of poultry and the guardians of the British Poultry Standards

Vision:

To create an environment where no British breed of poultry is at risk from extinction and where each have a designated breed standard

Values:

*Pride
Honesty
Integrity, and
to be
Informative &
Inclusive*

Poultry Club of Great Britain's Strategic Aims & Objectives

Promote the keeping, breeding and showing of quality pure breed poultry & increase public awareness of pure-bred poultry	Maintain and update the British Poultry Standards and support the introduction of new breeds and colour varieties	Encourage, assist and advise fanciers and domestic poultry keepers - particularly junior members of the Poultry Club	Administer a robust judging test programme and provide panels of qualified judges
Through the delivery of an annual National Poultry Show	Work with breed clubs to identify the most up-to-date breed standards to support breeders and judges of poultry	Provide information, advice and support through an online platform and telephone helpline	Provide an inclusive and robust programme to assess aspiring judges' ability
Create and maintain an informative information sharing platform	Maintain ownership and editing powers over the production of the British Poultry Standards	Provide opportunities for junior fanciers to exhibit poultry and demonstrate their enthusiasm for poultry in a safe and secure environment	Produce and disseminate an annual panel of judges to support affiliated shows and societies
Provide an attractive proposition for members and affiliated societies	Promote and provide a platform for the introduction of new breeds of poultry	Encourage affiliated shows and societies to provide opportunities for new and young fanciers to become involved in poultry keeping and exhibiting	Promote, recruit and retain an active judges panel – supporting the introduction of new judges and the development of experienced judges
Advance and protect the interests of poultry fanciers and keepers	Cooperate with specialist breed clubs, affiliated shows and direct the conduct for associated societies	Actively support poultry organisations and collaborate with similar organisations internationally where there is no conflict of interest	Promote and administer the UK poultry ringing scheme
Provide a mechanism to support the introduction of new breeds, and also to preserve rare breeds of poultry	Maintain and facilitate a process for embedding the Poultry Club's rules within affiliated societies	Share insight and knowledge with likeminded organisations within the Poultry Club's mission	Provide a cost-effective EU recognised ringing-scheme for UK poultry fanciers
Maintain a professional code of conduct for all those within the Poultry Club and its affiliated societies - providing a safe and un-threatening environment	Provide opportunities for affiliated societies to receive Poultry Club awards at national and regional shows	Joint-working ventures to promote good husbandry, exhibiting and general keeping of poultry – particularly where there is risk of notifiable disease	Maintain a transparent and accountable system of storing, delivering and recording all UK poultry leg-ring records

PCGB Board of Trustees and General Secretary & Treasurer

1. Governance Committee

Incorporating:
Policy
Compliance
Safeguarding
Review

2. Finance Committee

Incorporating:
Finance
Audit & Risk

3. People Committee

Incorporating:
Key Stakeholder
Liaison (Govn't
etc) Publications
Juvenile
Members' Liaison
Website
Advertising,
Sponsorship, PR &
Marketing
NI/Devolved
Administrations

4. Poultry & Eggs Committee

Incorporating:
European Entente
Breed Clubs &
Standards
Affiliated
Societies
Judging Tests &
Workshops
Welfare &
Husbandry
Leg Rings

5. National Show Committee

Includes: 1 x Chair of each Committee above, and
adequate members to support the functioning of the National Show